

PETITION TO PLACE FAIR TRADE PURCHASING ORDINANCE ON CITY-WIDE BALLOT

Summary of Proposed Ordinance

Establishes a “Fair Trade” purchasing policy in the City of Orlando for the conduct of city business including the purchase of “Fair Trade” coffee and tea. Where the city is able to buy “Fair Trade” labeled products at similar cost compared to non-labeled products, the “Fair Trade” labeled products shall be procured.

Full Text of Proposed Ordinance:

Part 1

Chapter 7 PURCHASING CODE of the City Code of the City of Orlando, Florida is hereby amended to add section 7.30 “Fair Trade Purchasing” to read as follows:

Sec. 7.30. Fair Trade Purchasing

A. Procurement of Fair Trade Labeled goods shall be procured instead of similar non-labeled goods produced outside of the U.S. when:

1. Such goods are obtainable at a price no higher than 25% as compared to similar non-labeled goods produced outside the U.S.

a. For purposes of this section, when comparing the pricing of goods to be procured, Organic Fair Trade Labeled goods shall be compared to Organic non-labeled goods.

2. The Director makes a determination that obtaining Fair Trade Labeled goods at a price higher than 25% as compared to similar non-labeled goods is feasible and desirable.

B. Procurement of Fair Trade Labeled Coffee and Tea shall immediately replace non-labeled Coffee and Tea regardless of cost.

C. The Director shall assign staff and a voluntary advisory committee of (9) members drawn from local religious, business, and non-profit organizations serving a (2) year term to investigate how the City can maximize Fair Trade Labeled purchases.

1. The assigned staff and committee shall make recommendations to the purchasing and procurement staff on how the city can maximize Fair Trade Labeled purchases within one year of the adoption of this section.

D. The City shall educate and encourage the public, local businesses, and contractors working for the City of Orlando to purchase Fair Trade Labeled goods through appropriate City departments in accordance with guidelines set forth by assigned staff and the voluntary advisory committee.

E. Nothing in this section shall be construed as a bias against goods made by locally-owned business enterprises, by unions, or by Minority- or Women-Owned Business Enterprises.

Part 2

Chapter 7 PURCHASING CODE of the City Code of the City of Orlando, Florida is hereby amended to add Section 7.02(32) and Section 7.03(33) to read as follows:

(32) *Fair Trade Labeled*. “Fair Trade Labeled” means any good or organization that maintains a Fair Trade endorsement from Transfair USA, Fair Trade Federation (FTF), International Fair Trade Association (IFTA), Network of European Worldshops (NEWS), European Fair Trade Association (EFTA), or Fair Trade Labeling Organizations International (FLO).

(33) *Organic*. “Organic” means any good, which maintains an organic certification from the USDA.

Part 3

Section 7.15A2. of the City Code of the City of Orlando, Florida is hereby amended to read as follows:

A. All purchases shall be made by competitive procedures except:

2. As specifically provided in Sections 7.18 through 7.21 and Section 7.30.

I, the below signed City of Orlando Elector, Request that a referendum election be held on whether to amend the Code of the city of Orlando, FL as explained above.

SIGNATURE _____ / ____ / ____
DATE

PRINT NAME _____ / ____ / ____
DATE OF BIRTH _____ VOTER ID NUMBER _____

RESIDENTIAL STREET ADDRESS _____ ORLANDO, ORANGE COUNTY, FL _____
ZIP _____

CIRCULATOR OATH (for FTGOC use only)

Under penalty of perjury, the undersigned hereby verifies that (s)he saw the person whose signature appears above personally sign this petition, that the signature of that person hereon is the genuine signature of the person it purports to be and that this petition was signed by that person in my presence on the date indicated above.

Date ____ / ____ / ____ Print Name _____ Signature _____

Residential Street Address _____ City _____ County _____ State _____ Zip _____